

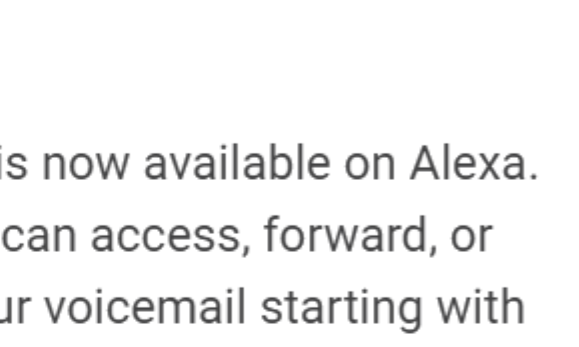
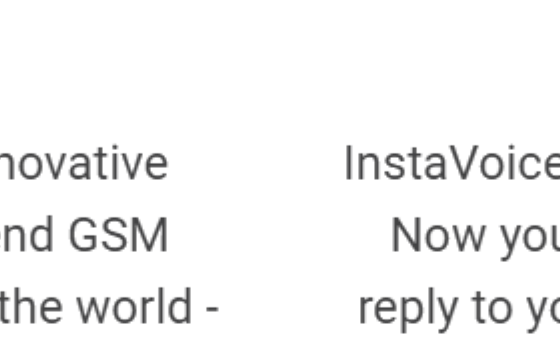
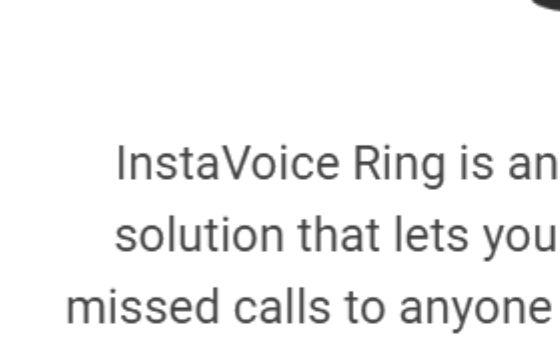
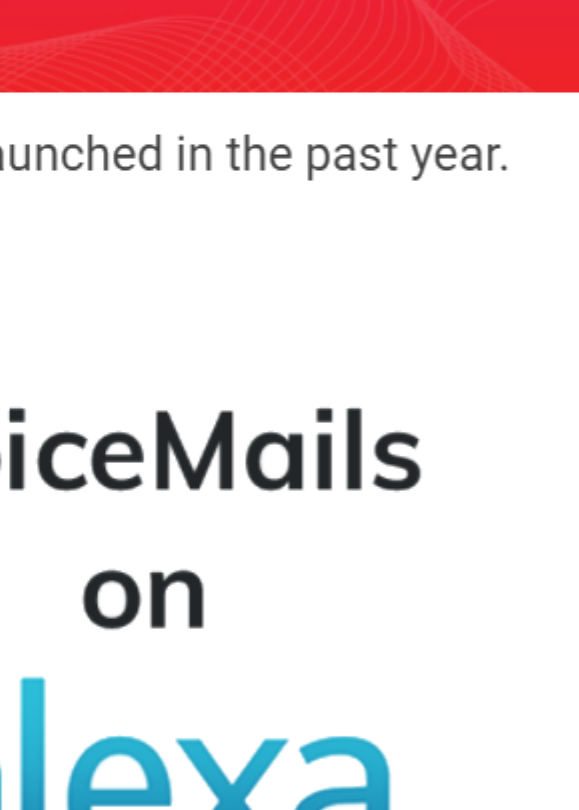
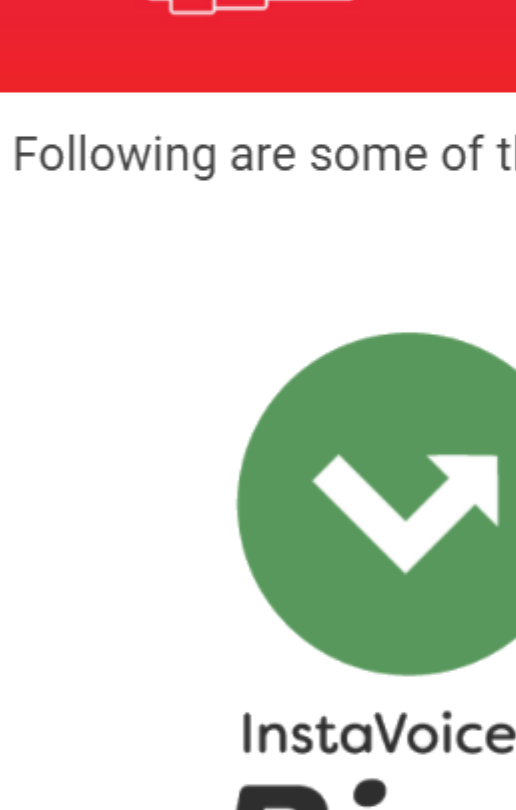
# #Voice

## KIRUSA'S QUARTERLY PREMIER

Welcome to the Q1 edition of #Voice - Kirusa's Quarterly Premier. Think of this like a company update, only shorter. And fun to read.

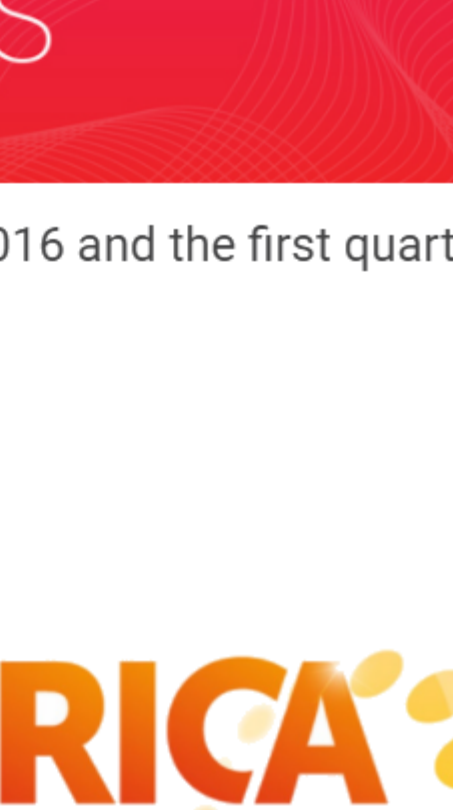
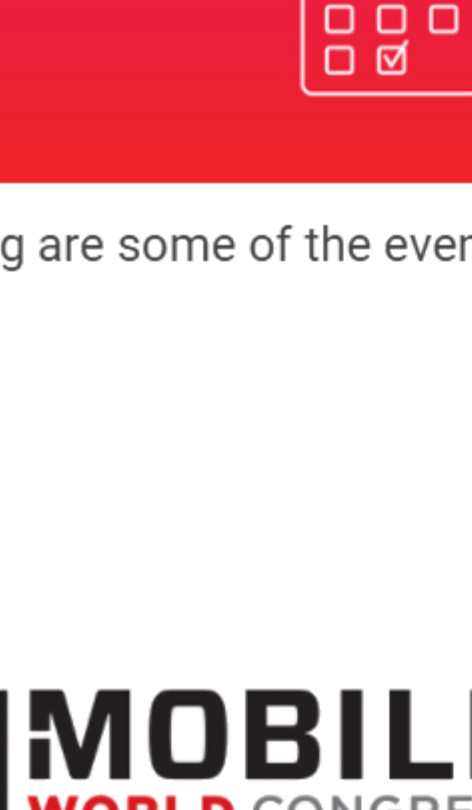
In the next few scrolls, we'll blaze you through all the media houses that spoke of us. A few product updates (we'll keep it short). Conferences where we tried great food. Some geeky (yet interesting) numbers. And finally, our big score.

### IN THE MEDIA



InstaVoice Ring is an innovative solution that lets you send GSM missed calls to anyone in the world - even at zero prepaid balance.

InstaVoice is now available on Alexa. Now you can access, forward, or reply to your voicemail starting with simple voice commands such as "Alexa show me my voicemail"

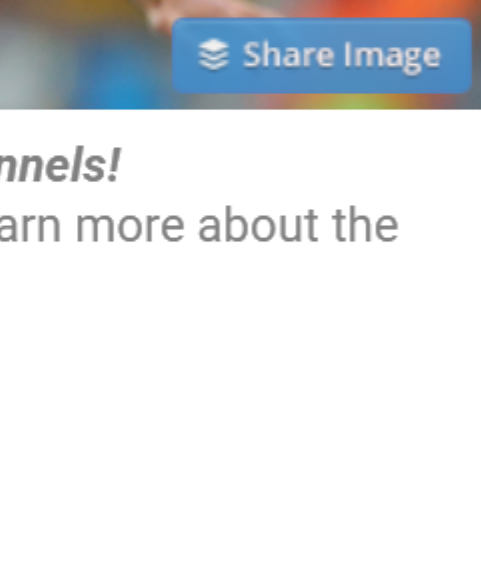
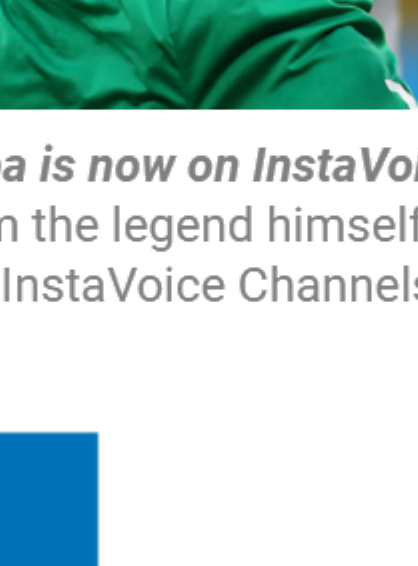
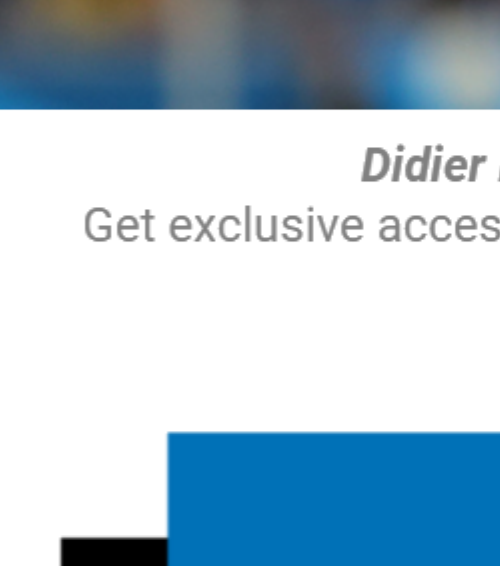
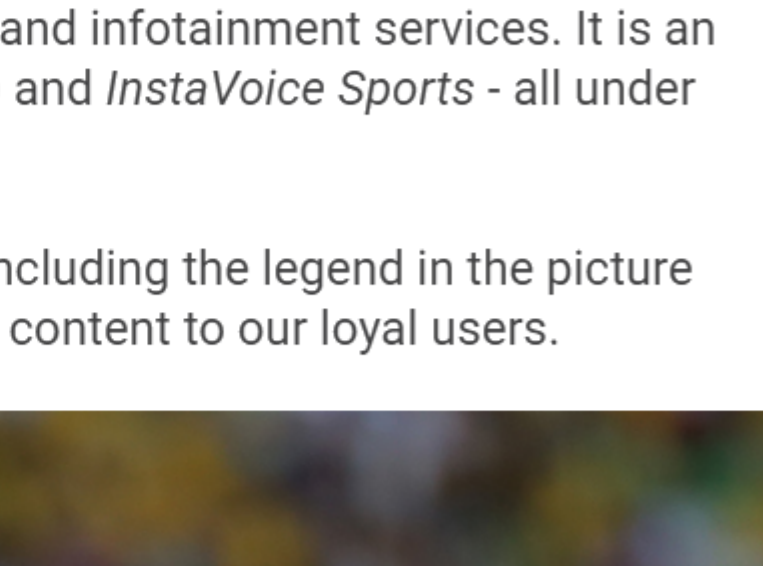
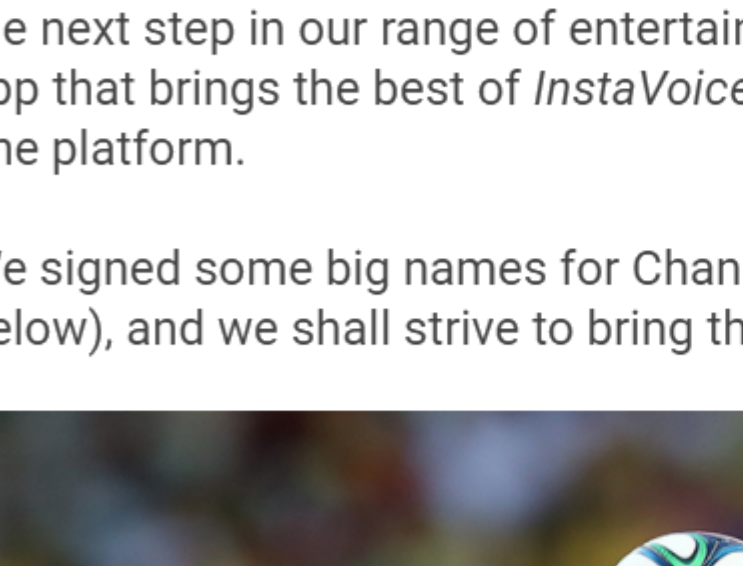


Have you ever wanted to withdraw a mistakenly sent voicemail message? Well, with InstaVoice Withdraw now you can! You can actually delete a sent voicemail message using the app! Go give it a try today!

InstaVoice Channels brings the best of InstaVoice Celeb & Sports - all in a single app. The app is now available for download for both Android & iOS!

### EVENTS

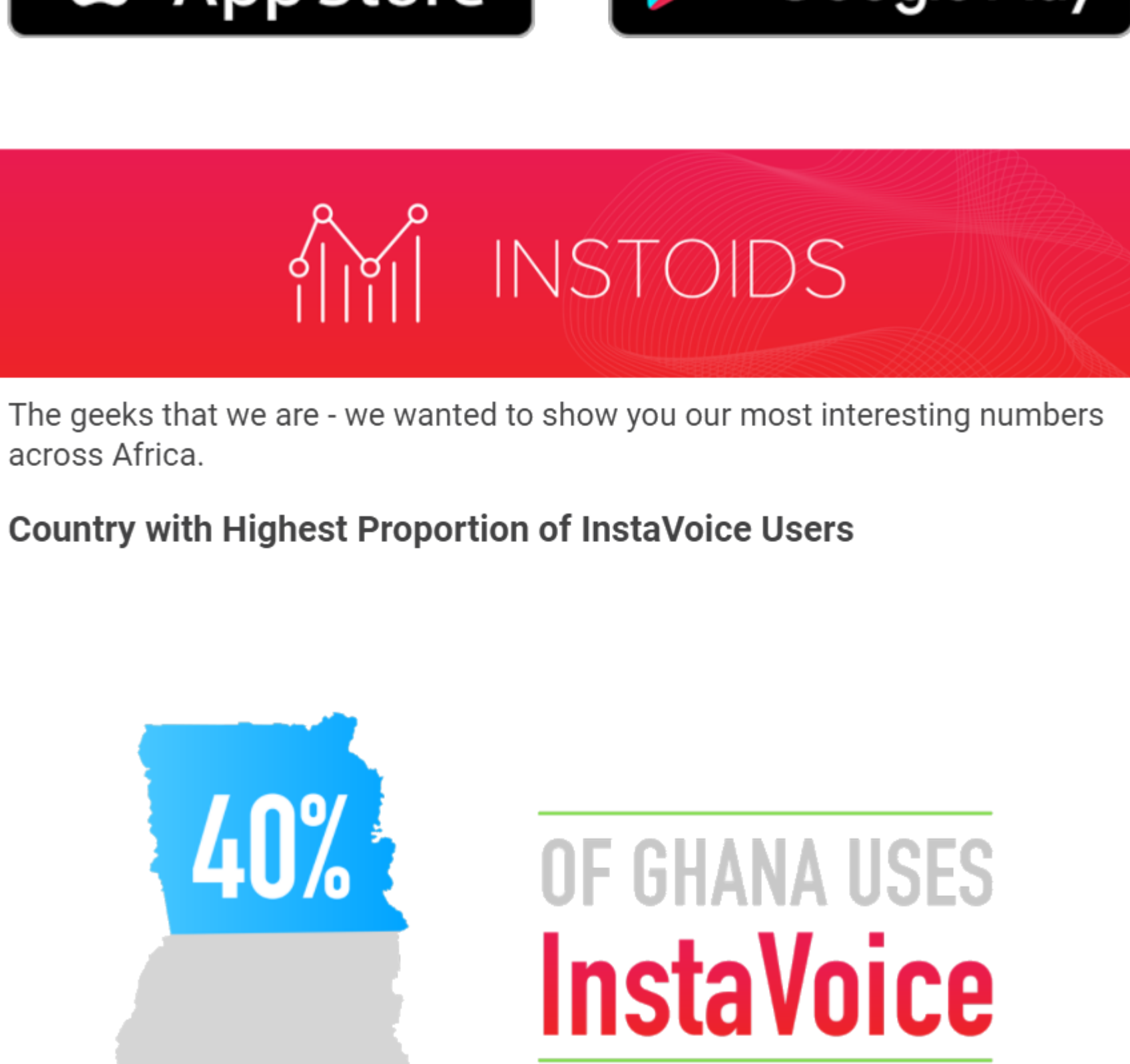
Following are some of the events we participated in 2016 and the first quarter of 2017.



### CHANNELS

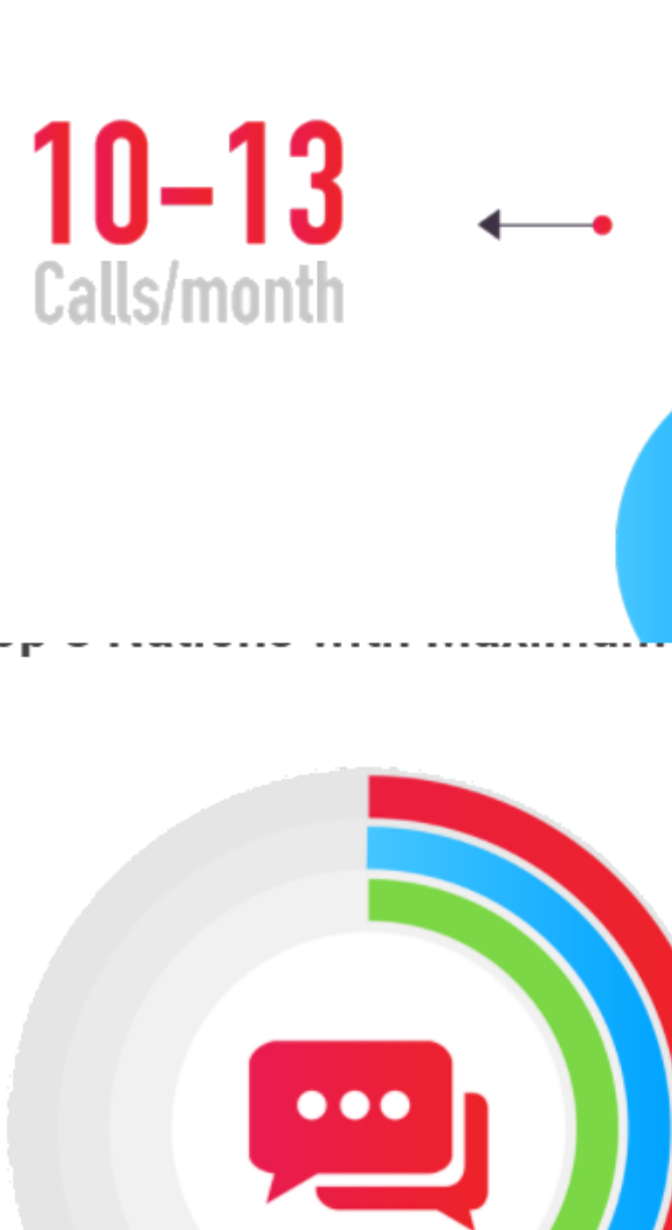
InstaVoice Channels is our attempt to create an experience that would serve as the next step in our range of entertainment and infotainment services. It is an app that brings the best of InstaVoice Celeb and InstaVoice Sports - all under one platform.

We signed some big names for Channels (including the legend in the picture below), and we shall strive to bring the best content to our loyal users.

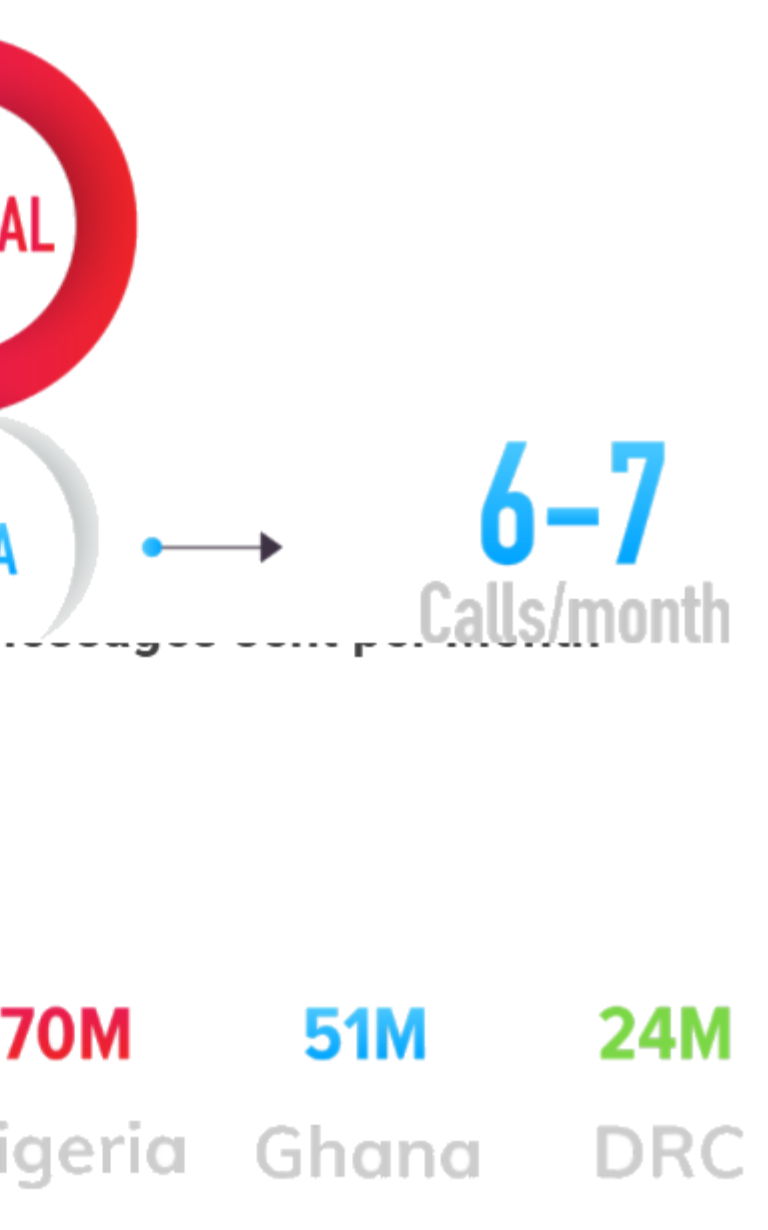


Didier Drogba is now on InstaVoice Channels!

Get exclusive access from the legend himself! | Learn more about the InstaVoice Channels



Get Global News in Spanish



Get complete content access - right at your fingertips!

InstaVoice Channels app is now available on both iOS and Android devices



### INSTOIDS

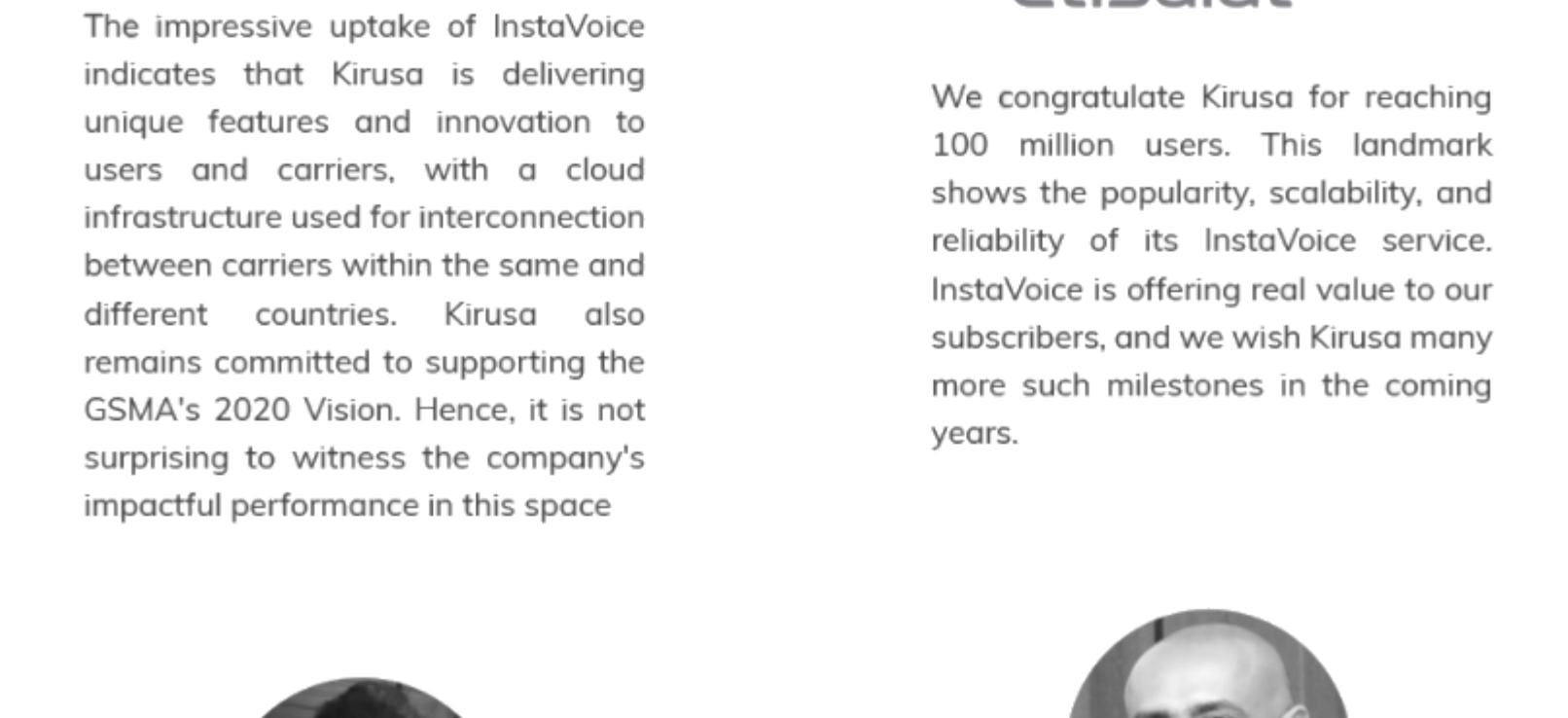
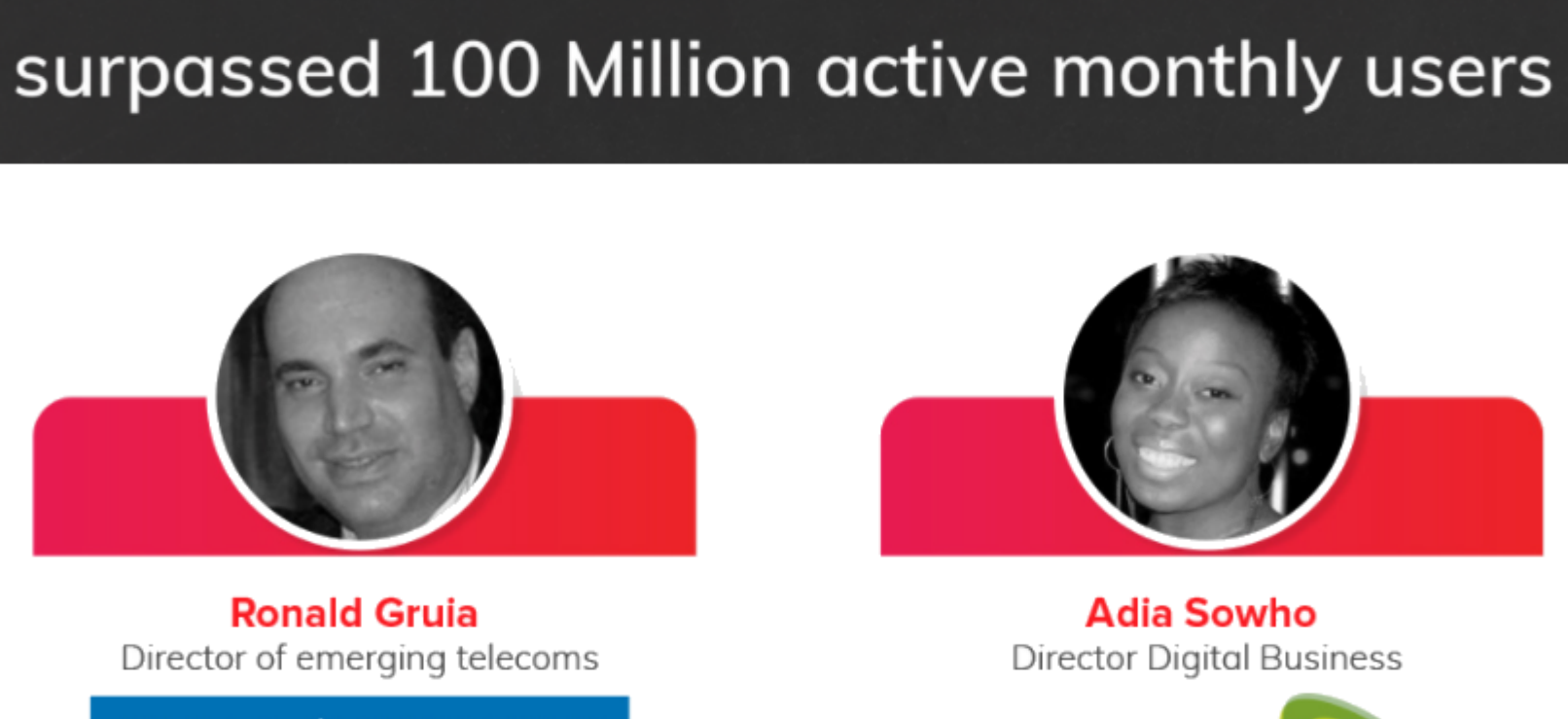
The geeks that we are - we wanted to show you our most interesting numbers across Africa.

#### Country with Highest Proportion of InstaVoice Users

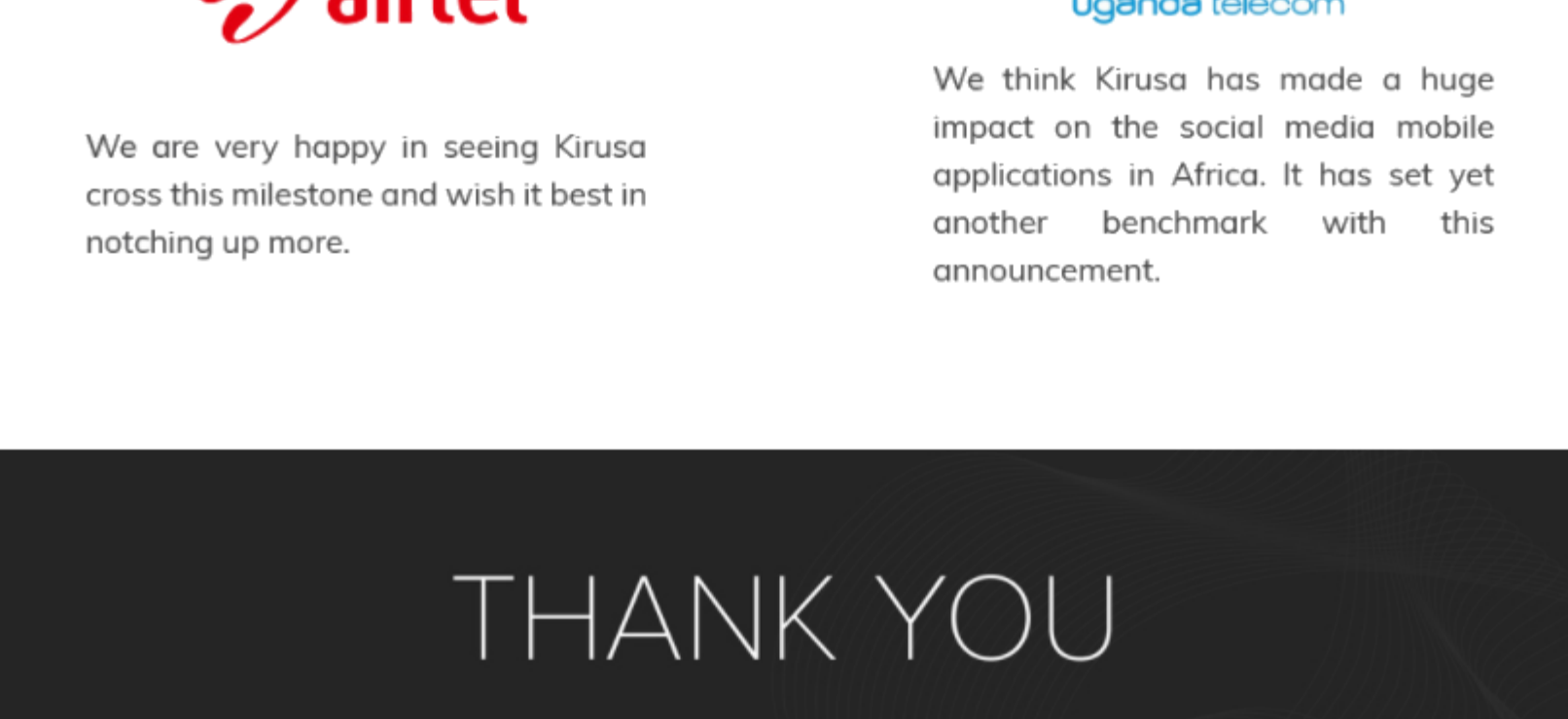


40% OF GHANA USES InstaVoice

#### Highest no. of Voice SMS sent per person



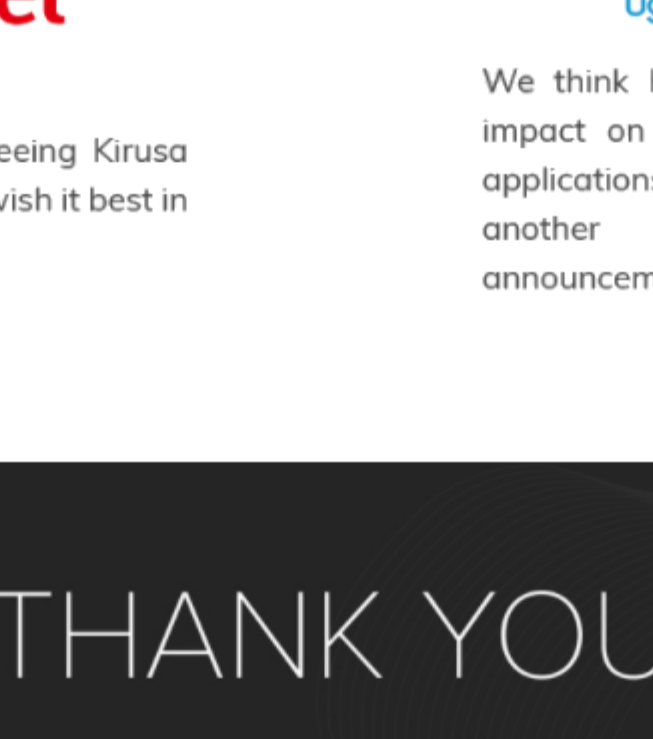
#### Celebrities posting Highest no. of Voice Blogs



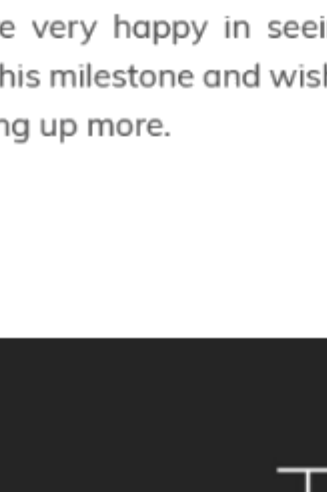
#### Most-Followed Celebrities



## OUR BIG ANNOUNCEMENT

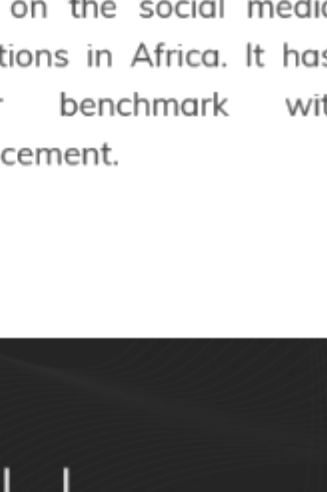


On 15<sup>th</sup> November InstaVoice service surpassed 100 Million active monthly users



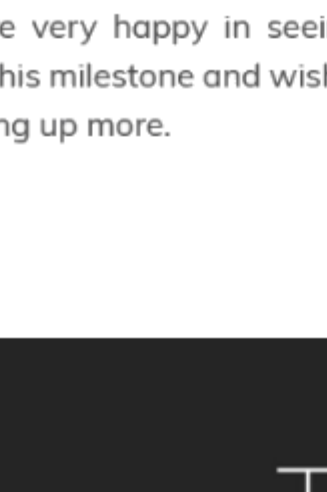
**Ronald Gruia**  
Director of emerging telecoms  
FROST & SULLIVAN

The impressive uptake of InstaVoice indicates that Kirusa is delivering unique features and innovation to users and carriers, with a cloud infrastructure used for interconnection between carriers within the same and different countries. Kirusa also remains committed to supporting the GSMA's 2020 Vision. Hence, it is not surprising to witness the company's impactful performance in this space



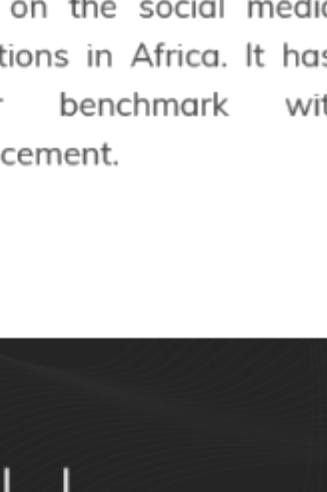
**Adia Sowho**  
Director Digital Business  
etisalat

We congratulate Kirusa for reaching 100 million users. This landmark shows the popularity, scalability, and reliability of its InstaVoice service. InstaVoice is offering real value to our subscribers, and we wish Kirusa many more such milestones in the coming years.



**Neeraj Gala**  
Director - Product & Innovation  
airtel

We are very happy in seeing Kirusa cross this milestone and wish it best in notching up more.



**Ameer Arif**  
Chief Commercial Officer  
uganda telecom

We think Kirusa has made a huge impact on the social media mobile applications in Africa. It has set yet another benchmark with this announcement.

# THANK YOU