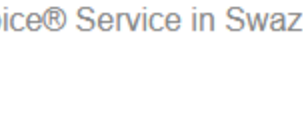
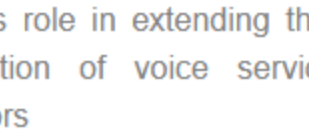


Welcome to #Voice - Kirusa's Year In Review edition!

Sit back and enjoy a quick update on the major highlights and achievements of Kirusa in 2017.

IN THE MEDIA



CEO Inderpal Mumick outlines Kirusa's role in extending the value proposition of voice services for operators

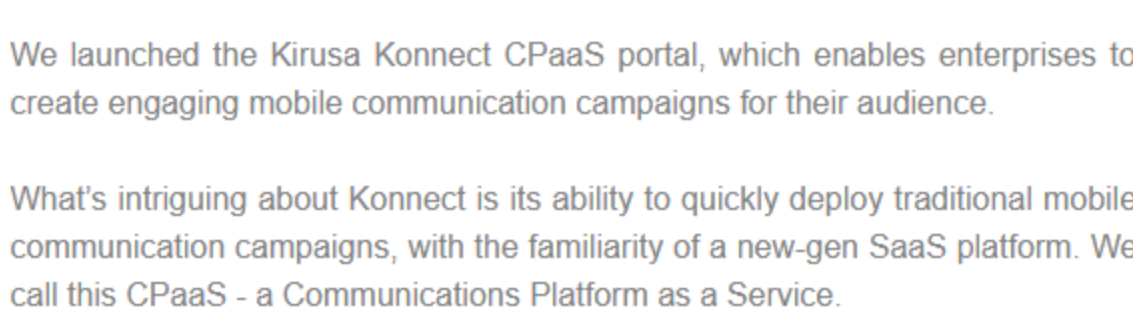
Kirusa partners with MTN to launch InstaVoice® Service in Swaziland



Kirusa launches the new Connect CPaaS portal for Enterprises

SnapCall from Kirusa Connect helps improve lead generation for all businesses

PRODUCT UPDATE

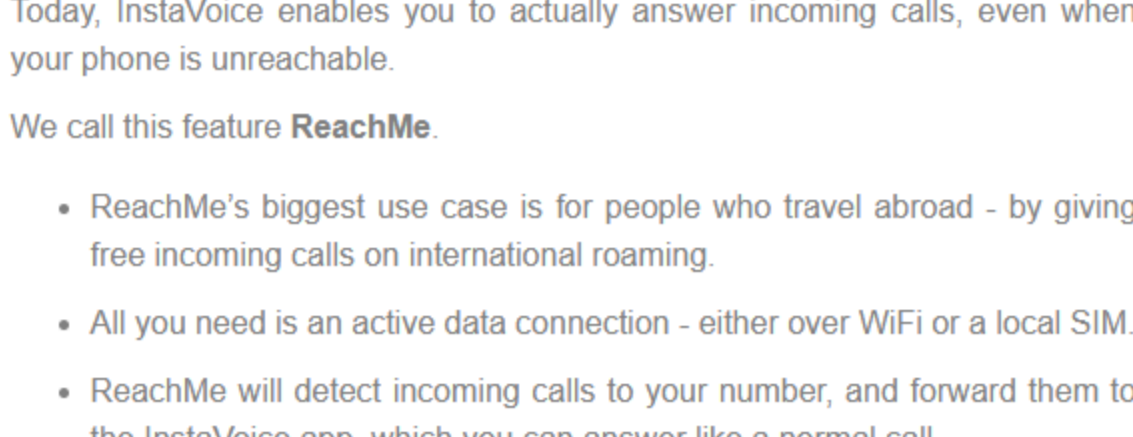


We launched the Kirusa Connect CPaaS portal, which enables enterprises to create engaging mobile communication campaigns for their audience.

What's intriguing about Connect is its ability to quickly deploy traditional mobile communication campaigns, with the familiarity of a new-gen SaaS platform. We call this CPaaS - a Communications Platform as a Service.

Kirusa's longstanding partnership with 50 carriers across the globe, gives Connect the competitive advantage to offer SMS, OBDs and other mobile communication channels, at competitive rates backed by a robust infrastructure.

To give you a taste of what the new Connect portal can do, we're offering a 30-day free trial to everyone. [Sign up today](#) and start leveraging the power of programmatic voice campaigns, in a data era.



We created InstaVoice to make voicemail and missed call management, effortless. Until today, InstaVoice told you who called when your phone was unreachable or switched off.

Over the past quarter, we've worked hard to enable you to #DoMoreWithData

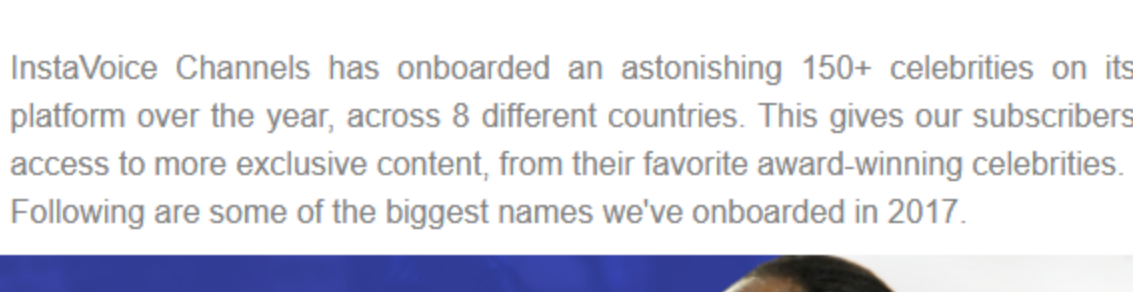
Today, InstaVoice enables you to actually answer incoming calls, even when your phone is unreachable.

We call this feature **ReachMe**.

- ReachMe's biggest use case is for people who travel abroad - by giving free incoming calls on international roaming.
- All you need is an active data connection - either over WiFi or a local SIM.
- ReachMe will detect incoming calls to your number, and forward them to the InstaVoice app, which you can answer like a normal call.
- Best part? Unlike other voice over data apps, the caller need not have the InstaVoice app installed.

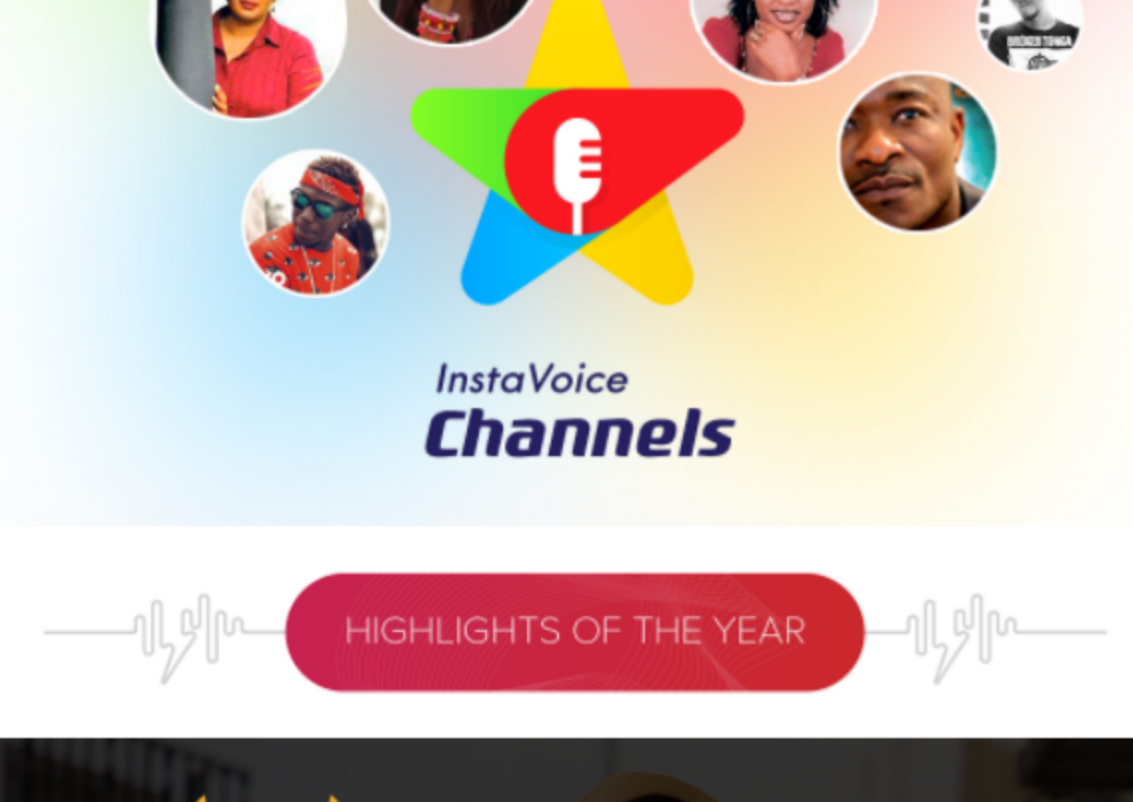
By leveraging the best of Kirusa's call completion technology, InstaVoice ReachMe enables a truly SIM-less telephony experience in the data era. Go on, [download InstaVoice](#) to give ReachMe a spin today!

EVENTS

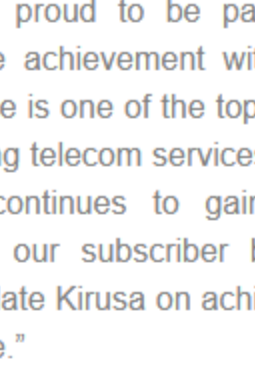
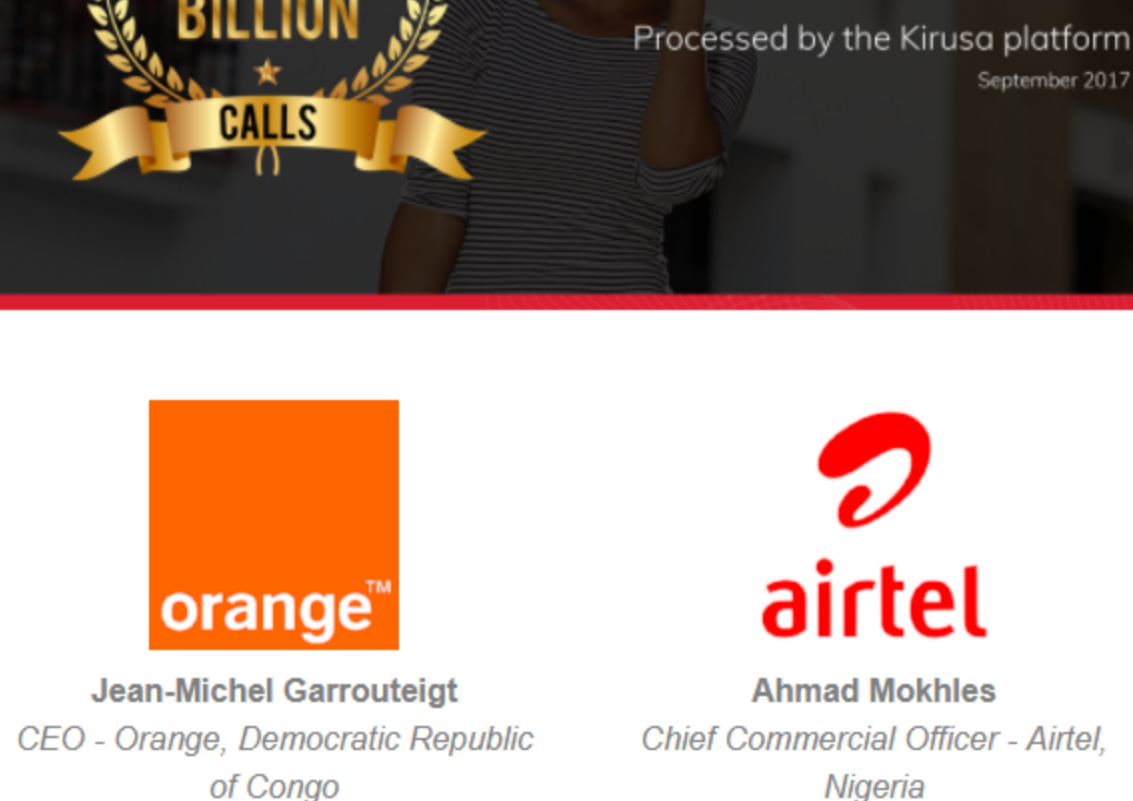


CHANNELS

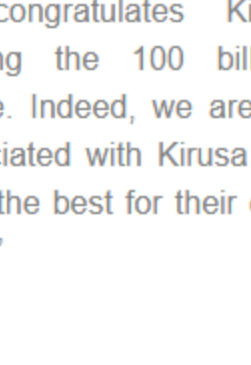
InstaVoice Channels has onboarded an astonishing 150+ celebrities on its platform over the year, across 8 different countries. This gives our subscribers access to more exclusive content, from their favorite award-winning celebrities. Following are some of the biggest names we've onboarded in 2017.



HIGHLIGHTS OF THE YEAR



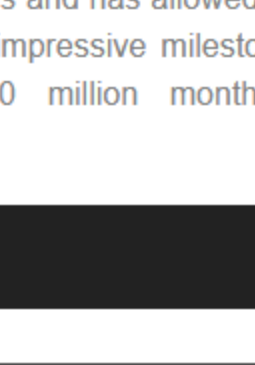
Jean-Michel Garrousteigt
CEO - Orange, Democratic Republic of Congo



Ahmad Mokhles
Chief Commercial Officer - Airtel, Nigeria

"We are proud to be part of this incredible achievement with Kirusa. InstaVoice is one of the top revenue-generating telecom services in Africa and it continues to gain traction amongst our subscriber base. We congratulate Kirusa on achieving this milestone."

"Airtel congratulates Kirusa for surpassing the 100 billion calls milestone. Indeed, we are proud to be associated with Kirusa and wish them all the best for their continuing success."



Ronald Gruia
Director - Emerging Telecoms & ICT Practice, Frost & Sullivan



Carlos Caceres
Regional Director - Prepaid, Sprint

"The award bestowed on Dr. Mumick is the fruit of his passion in making Kirusa the dynamic, customer focused and innovative global mobile technology company that it is today. The ingenuity of its staff is rooted in its AT&T and Bell Labs days and has allowed Kirusa to achieve impressive milestones such over 100 million monthly active users."

"I would like to congratulate Dr. Mumick on this commendable achievement. It is indeed a proud moment for everyone in Kirusa, and for everybody that considers Dr. Mumick's vision as truly inspiring."